



Sector 12, Dwarka

Business Plan Competition for school students by Entrepreneurship Cell, IIT Bombay

Dear Parent,

The Entrepreneurship Cell of IIT Bombay is organizing Eureka! Junior, a Business Plan Competition for students of classes 6th to 12th promoting entrepreneurship at a young age. It encourages students' inquisitive minds to bring up innovative ideas and provides them with a platform to present their startup ideas.

The students would be provided workshops and mentoring from business experts for developing their startup ideas. An Entrepreneurship Olympiad is also being held for imparting and testing the knowledge about the field of entrepreneurship.

The students have to register by themselves at the official website of Eureka! Junior:

<https://www.ecell.in/eurekajunior>

Registration Deadline: 30 September 2022

Timeline: 18 August 2022 - 4 February 2023

Fees: Free of cost

Mode: Online & Offline

Students have to:

- ❖ Register at:: <https://www.ecell.in/eurekajunior> for the competition and the Olympiad
- ❖ Login using the credentials received on mail after registering for the competition and fill the questionnaire describing their start up idea
- ❖ They can Participate individually or in a team of 2-3 members for the competition.

The detailed brochure of Eureka! Junior is available on:

<https://drive.google.com/file/d/1nQK4cXBGi0UTjjPvOtKcHcuUCXOVB6M/view?usp=sharing>

Best Wishes!!

Suruchi Gandhi

(Principal)