

GOVERNMENT OF NATIONAL CAPITAL TERRITORY DELHI
DIRECTORATE OF EDUCATION: SCHOOL BRANCH
OLD SECRETARIAT: DELHI-110054

No.DE.23(399)/Sch.Br./2024/622

Dated: 12.08.2024

CIRCULAR

Sub: Regarding Hoisting of National Flag by All Employees under 'Har Ghar Tiranga' Campaign.

In continuation to Circular No.DE.23(399)/Sch.Br./2024/613 dated 08.08.2024 regarding the subject cited above, please find enclosed the DO letter D.O.No.17-30/2024-Coord dated 09.08.2024 wherein it is informed that "Har Ghar Tiranga" may be celebrated from 9th August to 15th August 2024.

To maximize the reach and impact of this campaign, all Heads of Branch/ Offices, RDEs & DDEs (Zone/District) are directed to request all the employees under their jurisdiction to hoist flags in their household premises and **to upload selfies with the National Flag on the official website www.harghartiranga.com.**

All the Heads of Govt., Govt. Aided and Unaided Private Recognized Schools of DoE are hereby informed that Har Ghar Tiranga creatives, including the website banner, social media coverage image and other general creatives are available at <https://drive.google.com/drive/folders/1fYZk-fik95AF11iuWf9C6cCIVZab2MOM>. The official website, banners and social media cover pages of schools/offices etc. may be updated with the official 'Har Ghar Tiranga' creatives.

Official hashtags #HarGharTiranga and #SelfieWithTiranga may be used for all campaign-related posts to ensure consistency and maximum reach.

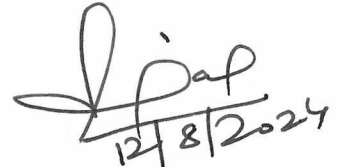
All the Heads of Schools are hereby directed to ensure that the events and activities for the 'Har Ghar Tiranga' Campaign are not only celebrated with full enthusiasm but also uploaded at the platform through the above provided links.

e-Certificates generated after uploading the photos/videos may be uploaded on the email id: doeharghartiranga@gmail.com

All the SPEs are also directed to ensure that events and activities for the 'Har Ghar Tiranga' celebrations are organized in all their concerned schools.

This issues with approval of the Competent Authority.

Encl: As above



(Sanjay Subhas Kumar)
DDE (School)

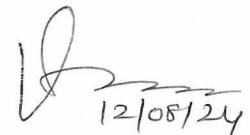
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All Heads of Branch/ Offices, RDEs & DDEs (Zone/District) and Govt., Govt. Aided and Unaided Private Recognized Schools of Delhi through DEL-E.

Copy to:-

- 1 PA to Director (Education).
- 2 DDE (Sports & Phy. Education) to ensure compliance.
- 3 DDE (ASB/PSB) for issuing similar directions.
- 4 Programmer (MIS) for uploading on MIS.
- 5 Guard File.



(V. Selvarasu)
OSD (School)



Dr. Amarpreet Duggal
Joint Secretary
Tele: 011-23387781
Email: jsad-moe@gov.in

D.O. No. 17-30/2024-Coord

Dated 9th August, 2024

Respected Mam/Sir,

Kindly refer to my D.O. letter of even no. dated 06.08.2024 regarding "Har Ghar Tiranga" related activities from 13th to 15th August, 2024. (copy enclosed).

2. In continuation to this letter, it is requested that "Har Ghar Tiranga" may be celebrated from **9th August to 15th August 2024**. To maximize the reach and impact of this campaign, the following is also requested:

- a. All employees under your administrative jurisdiction may be encouraged to hoist flags in their household premises and to upload selfies with the National Flag on the official website www.harghartiranga.com.
- b. Har Ghar Tiranga creatives, including the website banner, social media coverage image and other general creatives are available at <https://drive.google.com/drive/folders/1fYZk-fik95AF11iuWf9C6cCIVZab2MOM> your official website banners and social media cover pages may be updated with official 'Har Ghar Tiranga' creatives.
- c. Official hashtags #HarGharTiranga and #SelfieWithTiranga may be used for all campaign-related posts to ensure consistency and maximum reach.

3. I request your active participation in this national endeavour and ensure a successful campaign.

Kind regards,

Yours sincerely,

Amarpreet Duggal
9/8/24

(Dr. Amarpreet Duggal)

[Encl: As above]

Additional Chief Secretary/Principal Secretary/ Secretary, School Education:
All States and UTs